



Objective 3.1: To work in partnership with other organisations to keep the people of Hamilton and visitors informed of and encouraged to use our community's recreation and leisure opportunities.

	<i>Outcome:</i>	<i>This Requires:</i>	<i>Outcome Delivered When:</i>	<i>Completion Year:</i>
	<p>Partnerships in Promotion 3.1(a) Council has demonstrated partnerships with other organisations.</p>	<p>3.1.1 Development of a register to record partnerships in the promotion of our community's recreation and leisure opportunities.</p>	<p>3.1(a) The register is used to record pending, current and completed partnerships.</p>	<p>3.1.1 Year 1</p>
	<p>Council Facilities 3.1(b) Council's recreation and leisure facilities are promoted and well used.</p>	<p>3.1.2 Council's recreation and leisure facility Strategic Plans to include promotional outcomes focused on awareness and increased use of the facility.</p> <p>3.1.3 Development and distribution of an easy reference citywide map of Hamilton's parks and open spaces showing the recreation and leisure opportunities they contain.</p> <p>3.1.4 Review and distribution of "Hamilton's Walkways" brochure.</p> <p>3.1.5 Development and erection of informational signage that explains the Maori cultural/historical significance of Council's recreation and leisure facilities.</p>	<p>3.1(b) Council's recreation and leisure facilities are well known and used regularly.</p>	<p>3.1.2 Conditional</p> <p>3.1.3 Year 4</p> <p>3.1.4 Year 2</p> <p>3.1.5 Year 7</p>

<i>Outcome:</i>	<i>This Requires:</i>	<i>Outcome Delivered When:</i>	<i>Completion Year:</i>
<p>Council Services 3.1(c) Council has promoted its Recreation and Leisure Plan and Recreation Planner.</p>	<p>3.1.6 Development and implementation of a targeted communication strategy to raise awareness and use of the Recreation and Leisure Plan as a catalyst for the community to pursue its recreation and leisure goals.</p> <p>3.1.7 Development and implementation of a communication strategy to raise awareness amongst the people of Hamilton of the role of the Recreation Planner.</p>	<p>3.1(c) Communication strategies that raise awareness of the Recreation and Leisure Plan and Recreation Planner are developed.</p>	<p>3.1.6 Year 3</p> <p>3.1.7 Year 3</p>
<p>Council Promotion Resources 3.1(d) Council has made available resources for Community organisations to promote their recreation and leisure opportunities.</p>	<p>3.1.8 The people of Hamilton to be aware of and use appropriate Council internet resources as a means of promoting their activities and gaining information about recreation and leisure opportunities in Hamilton.</p> <p>3.1.9 Visitors to Hamilton to be aware of and use appropriate Council internet resources as a means of gaining information about recreation and leisure opportunities in Hamilton.</p>	<p>3.1(d) Council resources are made available.</p>	<p>3.1.8 Ongoing</p> <p>3.1.9 Ongoing</p>

<i>Outcome:</i>	<i>This Requires:</i>	<i>Outcome Delivered When:</i>	<i>Completion Year:</i>
	<p>3.1.10 The community to have internet access to the Recreation and Leisure Plan so they can provide constructive comments about the Plan and the recreation and leisure opportunities in Hamilton.</p> <p>For further strategies promoting the collection and provision of information about community recreation and leisure opportunities refer to Hamilton's Community Development Plan Strategy 2.7.4.</p> <p>For strategies promoting education and training in recreation and leisure opportunity management and service quality benchmarking, and those organisations with competencies in these areas: refer to the Sport Waikato Strategic Plan.</p>	<p>3.1(e) Promotion of available resources for running events.</p>	<p>3.1.10 Ongoing</p>
<p>Council Event Resources 3.1(e) Council has promoted the resources it has available that assist the running of events in Hamilton.</p>	<p>3.1.11 Event organisers and community groups to be informed of the criteria used in issuing Council's events sponsorship allocation.</p> <p>3.1.12 Community groups to be aware of and use Council's internet resources to promote and co-ordinate their events.</p>		<p>3.1.11 Ongoing</p> <p>3.1.12 Ongoing</p>

Outcome:	This Requires:	Outcome Delivered When:	Completion Year:
<p>Partnerships in Benefits and Successes 3.1(f) In partnership with other organisations Council has promoted the benefits and successes of participation in recreation and leisure to the community.</p>	<p>3.1.13 The benefits of participation in recreation and leisure to be promoted to specific groups within the community.</p> <p>3.1.14 Celebration of recreation and leisure success stories in the media.</p> <p>Refer to the Sport Waikato Plan for strategies promoting active choices on a day-to-day basis.</p>	<p>3.1(f) A register developed for recording partnerships in promoting the benefits and successes of participation in recreation and leisure is used to record pending, current and completed partnerships.</p>	<p>3.1.13 Year 3</p> <p>3.1.14 Ongoing</p>

Measuring Success:

*Objective 3.1: The annual number of partnerships in promoting Hamilton's recreation and leisure facilities.
The annual number of people physically active.*

*People, Organisations And The Council, In Partnerships,
Creating A Community Active In Recreation And Leisure.*