

Hamilton Economic Development Strategy Flagship Project Updates (April to July 2009)

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Projects at a glance

Projects completed in 2008/9

Business Hamilton Communication

Opportunity Hamilton branding launched in June 2009. Future communications to be delivered through the business attraction work.

Digital Hamilton

Study completed in June and an implementation plan will be developed by HCC. Key findings and recommendations to be presented to the Leadership Forum today.

Hamilton International Airport Study

Economic impact study of runway extension completed in November 2008.

Ongoing projects

Hamilton Business Gateway (Part 1 — website)

Opportunity Hamilton website launched in June 2009.

Hamilton Business Gateway (Part 2 — Business Attraction Service)

Business attraction service operational and information available through website. Gateway magazine produced.

CityHeart Revitalisation

Physical works to Victoria Street nearing completion. Design/consultation phase for Garden Place beginning. Business Association to hold first meeting. Summer of events/activities planned for Garden Place.

Visitor Attraction

Initiative underway through Hamilton International Airport to undertake regional tourism marketing and development.

Hamilton Skills Action Plan

Skills Actions Plan to be completed with actions to focus on outcomes from the Waikato Job Summit.

Creative Industries Incubator (SODA)

A General Manager has been appointed, incubation products and stakeholder relationships are being developed.

Ruakura Innovation Precinct

Boundary change being proposed to bring Ruakura into the Hamilton City boundary. The latest building at Innovation Park has opened.

Projects under development

Hamilton Leadership Programme

A young persons business network (YKTO) has been established.

Hamilton Business Gateway — Part 3

The business case has been completed and initial discussions with potential partners are underway.

Hamilton Economic Endowment Fund

Hamilton City to undertake initial research on this project in time for the November meeting.

Hamilton Network

Currently on hold, future plans may involve the use of existing social networking technology e.g. Facebook.

Greenfields Network

The network is now a member of the Angel Association of New Zealand and four deals are currently being evaluated.

Hamilton Enterprise Launch Pad

Work will commence on this in the 2009/2010 period.

Projects completed in 2008/9

Name of project	Business Hamilton Communication
EDS Strategic Theme Area	Leadership for Hamilton
Lead organisation	Hamilton City Council / Opportunity Hamilton
Partner organisations	
Project manager/s	Michelle Smith, Hamilton City Council Sandra Perry, Opportunity Hamilton
Project start date	Dec 2008
Project end date	Completed
Objectives (High level)	1) To develop a business brand for the city 2) To develop a set of key messages about the city 3) To promote the city as a business location
Key performance indicators	1) Brand developed 2) Marketing campaigns undertaken 3) Investment and people attracted to city
Milestones	
2008/09 (July-Sept)	
(Oct-Dec)	Discussions with EDA around business branding
(Jan-Mar)	
(Apr-Jun)	Brand developed

Project update

Date of report	7 August 2009
Report from	Hamilton City Council
Outline of progress	The original thinking behind this project was to develop a business brand and a set of key message about the city and then to use these to promote the city as a business location. A new city business brand "Opportunity Hamilton" was launched in June. This brand also serves as the brand for the new economic development agency that goes by the same name. The second and third parts of this project — key messages and city promotion — will be taken forward as part of Opportunity Hamilton's business attraction project (see Business Gateway Part 2).

Name of project	Digital Hamilton study
EDS Strategic Theme Area	A thriving environment for business
Lead organisation	Hamilton City Council
Partner organisations	NZTE, DOL involved in steering group (wide range of other consultees)
Project manager	Alex Irvine, Hamilton City Council
Project start date	September 2008
Project end date	June 2009
Objectives (High level)	<ol style="list-style-type: none"> 1) Provide strategic direction on how the city should develop its digital capability and become New Zealand's leading digital city. 2) Outline the city's current strengths, weaknesses, threats and opportunities in relation to digital technology, including how the city currently ranks in a New Zealand and international context. 3) Outline the city's points of difference with competitor cities. 4) Identify how digital technology can drive the city's objectives around its strategic framework.
Key performance indicators	<ol style="list-style-type: none"> 1) To develop a key strategic document for the Hamilton EDS. 2) To present the findings to the EDS Leadership Forum.
Milestones	
2008/09	
(July-Sept)	Stakeholder workshop held
(Oct-Dec)	Brief developed and put to market
(Jan-Mar)	Tenders received. Consultant appointed.
(Apr-Jun)	Study completed
2009/10	
(July-Sept)	Results presented to EDS Leadership Forum
(Oct-Dec)	Implementation Plan developed

Project update

Date of report	7 August 2009
Report from	Alex Irvine, HCC
Outline of progress	A facilitated workshop was held in September 2008 to brainstorm what the study should cover. This was attended by over thirty people including representatives from the telcos, from local ICT businesses, from other non-ICT businesses from central and local government, from tertiary education and the community sector. Brief was developed and put to the market just after the new year. Auckland based consultants Voco engaged to undertake assignment. Initial desktop study phase was followed by a lengthy consultation phase, including a number of one-on-one interviews, a questionnaire that was sent to a range of stakeholders and four workshops attended by around 50 organisations. Report submitted to Council at end of June. Key findings presented to the Leadership Forum today. Next steps for HCC are to pull together an implementation plan for the study. Focus will be on areas where Council can take a lead but we'll also be looking to identify other agencies that will be delivering in this area.
Opportunities for partners	Ongoing opportunities exist for partners to contribute to the project. Different strands of the project will need champions. HCC likely to play an overall coordinating role and lead on areas where Council has a lead role.
Plan for next period	To launch the study on the HCC website
Communication opportunities	Communication opportunities around the launch of the study

Name of project	Hamilton International Airport Study
EDS Strategic Theme Area	A thriving environment for business
Lead organisation	Hamilton International Airport
Partner organisations	Hamilton International Airport, New Zealand Trade and Enterprise
Project manager	Chris Doak, Hamilton International Airport
Project start date	July 2008
Project end date	November 2008
Objectives (High level)	Determine the economic benefit to the region of the following: <ul style="list-style-type: none"> • A runway extension to 2,500m • New international and domestic routes
Key performance indicators	<ul style="list-style-type: none"> • Independently quantify runway construction costs • Underlying demand uptake in terms of passengers, aircraft and freight obtained from independent expert
Milestones	
2008/09 (July-Sept)	Report completed on runway construction costs
(Oct-Dec)	Analysis on airline, cargo and passenger demand completed
(Jan-Mar)	Study on economic impacts completed

Project update

Date of report	10.08.09
Report from	Hamilton International Airport
Outline of progress	<ul style="list-style-type: none"> • Report completed by Beca Infrastructure Ltd on the construction design and costs to extend HIA's runway plus have sufficient airside infrastructure (e.g. apron, taxiways) for wide bodied aircraft. • Demand uptake scenarios forecast by Airbiz Aviation Strategies Ltd for (1) no runway extension (2) a runway length of 2,500m and (3) a runway length of 2,850m. • In November 2009 the study was completed. It is entitled "Report on Proposed Runway Extension for Waikato Regional Airport" and was prepared by the University of Waikato Management School. <p>The economic impacts were estimated to be:</p> <ul style="list-style-type: none"> • For the runway extension an increase in regional activity of \$50m per annum and an NPV of approximately \$50m • For WRAL's international services a total economic value of approximately \$80m per annum <p>The construction costs were estimated to be \$19.6M - of this total:</p> <ul style="list-style-type: none"> • \$6M is expenditure for a runway overlay and 240m safety area that WRAL is committed to undertake • \$13.6M is new capital expenditure for the runway, runway widening, new taxiway and apron expansion
Opportunities for partners	
Plan for next period	The airport is seeking to have the correct designation within the district plan to enable any future decision on the extension of the runway
Communication opportunities	

Ongoing projects....

Name of project	Hamilton Business Gateway (Part 1) (Business website)
EDS Strategic Theme Area	A thriving environment for business
Lead organisation	Opportunity Hamilton
Partner organisations	-
Project manager	Sandra Perry, Opportunity Hamilton
Project start date	1 October 2008
Project end date	Ongoing
Objectives (High level)	1) An effective website is developed to promote Hamilton as a business gateway. 2) All business enquiries are responded to promptly. 3) Hamilton's brand is enhanced. 4) Web content is maintained and up-to-date.
Key performance indicators	1) To establish online information on the city's economy and business support provision. 2) All enquiries are responded to within two working days. 3) Website complies with Hamilton City brand guidelines.
Milestones	
2008/09 (July-Sept)	Initial discussions
(Oct-Dec)	-
(Jan-Mar)	Website live and content developed by 31 st March
(Apr-Jun)	1000 visits
2009/10 (July-Sept)	To be confirmed in 2009/10 EDA contract with HCC
(Oct-Dec)	
(Jan-Mar)	

Project update

Date of report	7 August 2009
Report from	Sandra Perry
Outline of progress	Business Development Centre has re-branded to Opportunity Hamilton to reflect the new EDA status and our positioning with Hamilton. Opportunity Hamilton has a new website promoting Hamilton as a business gateway.
Opportunities for partners	The re-branding project and web site development was a shared project with Hamilton City Council to ensure it aligned with the City brand guidelines.
Plan for next period	To add new information to the web site and prepare marketing material for Opportunity Hamilton.
Communication opportunities	Media opportunities were maximised at the time of the launch.

Name of project	Hamilton Business Gateway (Part 2) (Business Attraction Service)
Lead organisation	Opportunity Hamilton
EDS Strategic Theme Area	A thriving environment for business
Partner organisations	-
Project manager	Sandra Perry
Project start date	1 October 2008
Project end date	Ongoing
Objectives (High level)	1) Develop a proactive business attraction service that also promotes inbound investment in Hamilton. 2) To develop products and marketing material in conjunction with HCC.
Key performance indicators	1) To develop a proactive business attraction and facilitation service. 2) EDA is seen as the first port of call for business attraction and investment in Hamilton. 3) Effective marketing material is developed. 4) Evidence is provided of business and investment attracted to Hamilton.
Milestones	
2008/09 (July-Sept)	Initial discussions with HCC team.
(Oct-Dec)	IKEA approached.
(Jan-Mar)	Marketing material developed.
(Apr-Jun)	Staff in place to ensure business attraction.
2009/10 (July-Sept)	
(Oct-Dec)	
(Jan-Mar)	
(Apr-Jun)	Attracted two businesses to Hamilton

Project update

Date of report	7 August 2009
Report from	Sandra Perry
Outline of progress	<ol style="list-style-type: none"> 1. The newly produced Gateway Magazine promotes the city and region. The magazine will be used to attract new migrants including those who will establish new/bring existing businesses to Hamilton under the recently announced new Migrant - Business Category. Expos will be hosted in the UK in October by New Life New Zealand. 2. Working closely with the Waikato Aviation Cluster General Manager to attract new aviation businesses to Titanium Park. Currently three businesses have expressed interest in relocating for 'scale'. 3. Host a summit with city leaders to identify ways to maximise High Growth potential for early stage funding for innovative high growth companies — both new to the city and existing.
Opportunities for partners	
Plan for next period	<p>Research to identify early stage funding, angel investors, venture capital funding opportunities to help form part of a business attraction service.</p> <p>Host a business leader's summit to discuss angel investment, advocacy, investment readiness, investor education. A co-ordinated approach to early stage funding of high growth companies.</p>
Communication opportunities	

Name of project	CityHeart Revitalisation
EDS Strategic Theme Area	A thriving environment for business
Lead organisation	Hamilton City Council
Project manager	Jason Harrison, Project Manager City Heart Revitalisation, HCC Ree Varcoe, CityHeart Place Manager, HCC
Project start date	2008/09
Project end date	Ongoing
Objectives (High level)	Create a safe attractive CityHeart through a place making approach Physical redevelopment of Victoria Street, Garden Place, Ward Street, link to Claudelands Events Centre. Establishment of business association and a raft of non financial incentives for new businesses and visitors.
Key performance indicators	Establishment of a CityHeart Retail Association. Investigation into the establishment of a Business Improvement District (BID). Undertaking of programme of physical works to upgrade public realm in CityHeart.
Milestones	
2008/09 (July-Sept)	Business Association Steering Group formed.
(Oct-Dec)	Incorporation of Business Association. Midweek farmers market held in Civic Plaza.
(Jan-Mar)	Draft proposal on a BID put up to Council.
(Apr-Jun)	Consultation on Garden Place. Victoria Street physical works underway.
2009/10 (July-Sept)	Inaugural AGM of CityHeart Business Association to elect Board. General Manager hired by Business Association.
(Oct-Dec)	Completion of Victoria Street physical works.
(Jan-Mar)	Activation Plan for Garden Place implemented.
(Apr-Jun)	Activation Plan for Garden Place implemented. Garden Place designs produced.
2010/11 (July-Sept)	Garden Place physical works commence.
(Oct-Dec)	Design of O'Neil Street.
(Jan-Mar)	O'Neil Street physical works commence.
(Apr-Jun)	

Project Update

Date of report	7 August 2009
Report from	Ree Varcoe and Jason Harrison, Hamilton City Council
Outline of progress	Early works to Garden Place completed. Traffic slowing trial in Victoria Street held. Physical works in Victoria Street due to be completed August 2009. Business Improvement District Policy adopted by Council. Two farmers markets being held in CityHeart.
Opportunities for partners	
Plan for next period	
Communication opportunities	Opportunities for communication around Activation Plan for Garden Place and around the consultation.

Name of project	Visitor Attraction
EDS Strategic Theme Area	Building on Economic Strengths
Lead organisation	Hamilton International Airport (was Hamilton City Council)
Partner organisations	
Project manager	Chris Doak, Hamilton International Airport
Project start date	
Project end date	
Objectives (High level)	<ol style="list-style-type: none"> 1) To develop the city's reputation as an events city. 2) To develop the city's tourism offer. 3) To promote the city as a hub for the central north island. 4) To progress options for a regional/central north island tourism offer.
Key performance indicators	
Milestones	
2008/09	
(July-Sept)	
(Oct-Dec)	
(Jan-Mar)	
(Apr-Jun)	
2009/10	
(July-Sept)	
(Oct-Dec)	
(Jan-Mar)	
(Apr-Jun)	
20010/11	
(July-Sept)	
(Oct-Dec)	
(Jan-Mar)	
(Apr-Jun)	

Project update

Date of report	7 August 2009
Report from	Chris Doak, Hamilton International Airport.
Outline of progress	<p>Hamilton International Airport (HIA) has recently commenced regional tourism marketing and development functions for Hamilton and the Waikato region. The function is supported and funded by the Airport's five shareholding councils for the next two years and is focussed on achieving the following objectives:-</p> <ul style="list-style-type: none"> · Supporting HIA's airline and passenger attraction strategies. · Promoting Hamilton and the Waikato region as a tourism destination. · Developing an appropriate strategy and structure for a regional tourism entity to be established within the next two years. <p>A business plan has been developed and approved and a service level agreement has been prepared between HIA and the shareholding councils.</p> <p>This is a work in progress.</p>
Opportunities for partners	
Plan for next period	
Communication opportunities	

Name of project	Hamilton Skills Action Plan
EDS Strategic Theme Area	A thriving business environment
Lead organisation	Opportunity Hamilton
Partner organisations	Work and Income, Waikato Chamber of Commerce, Career Services, Hamilton City Council, Wintec
Project manger	Sandra Perry, Opportunity Hamilton.
Project start date	1 October 2008
Project end date	30 November 2009
Objectives (High level)	<ol style="list-style-type: none"> 1) To produce a Skill Action Plan for Hamilton. 2) To ensure co-ordination and collaboration between all agencies — business and education. 3) Supporting the skill needs of Hamilton now and into the future. 4) To support those in Hamilton affected by the current economic crisis.
Key performance indicators	<ol style="list-style-type: none"> 1) To map the existing active labour market policies underway in the city. 2) To identify gaps in provision. 3) To agree joint responses.
Milestones	
2008/9 (July-Sept)	<ol style="list-style-type: none"> 1) Draft overview of labour market activities completed. 2) Steering group formed.
(Oct-Dec)	<ol style="list-style-type: none"> 1) Planning workshops held at Wintec, Hamilton Gardens to develop themes of Hamilton Skills Action Plan.
(Jan-Mar)	<ol style="list-style-type: none"> 1) A book is developed to attract skilled migrants to Hamilton and the region to help address critical skill shortages
(Apr-Jun)	
2009/10 (July-Sept)	
(Oct-Dec)	<ol style="list-style-type: none"> 1) Action Plan complete 2) City attendance at an Expo in the UK to attract skilled migrants for Hamilton businesses.
(Jan-Mar)	
(Apr-Jun)	

Project update

Date of report	7 August 2009
Report from	Sandra Perry, Opportunity Hamilton.
Outline of progress	<p>The rapidly changing economic climate and the opportunity presented by national and regional job summits have meant a different approach being taken towards the Hamilton Skills Action plan.</p> <p>Work during the last quarter we focussed on:</p> <ul style="list-style-type: none"> • Organising and running a Waikato Job Summit on March 23rd • Responding to local employment shocks and opportunities • Researching and understanding the full extent of local labour market changes. <p>It was proposed that a skills action plan for Hamilton city should now be based upon the outcomes from the Waikato Job Summit.</p>
Opportunities for partners	<p>Actions emerged from the Waikato Job Summit</p> <ol style="list-style-type: none"> 1. The Ngaruawahia to Hamilton cycle-way partnership. A working group proposal was sent to the Government, and although not successful support for the project remains extremely positive. 2. The Critical Response Team finalised a Self Analysis Diagnostic tool for business to evaluate its current position. This tool has been added to the Opportunity Hamilton web site. Joint actions that included all local banks participating in round table discussion. 3. Partnering with the Industry Training Organisations (40) and Waikato Chamber of Commerce promoting Industry training opportunities to business at an event on 9th September at Waikato Stadium.
Plan for next period	<p>The next quarter will focus on the following actions:</p> <ul style="list-style-type: none"> • Finalise the Skills Action Plan that includes incorporating the mapping overview of labour market activities in Central Waikato as an addendum. • Market the Self Analysis Diagnostic tool to banks, accountants, and business.
Communication opportunities	Marketing the job summit outcomes especially the Self Analysis Diagnostic tool.

Name of project	Creative Industries Incubator (SODA)
EDS Strategic Theme Area	Developing an Enterprise Culture
Lead organisation	Wintec, with Hamilton City Council
Partner organisations	NZTE
Project manager	Cheryl Reynolds, Wintec
Project start date	2007
Project end date	Ongoing
Objectives (High level)	1) Complete establishment activity: Done 2) Launch and commence operations: Done 3) Selection of anchor business clients: In Progress 4) Selection of start-up incubator clients: In Progress
Key performance indicators	1) Completion of facilities: Done 2) Completion of legal entities structure and appointment of Board: Done 3) Appointment of General Manager: Done 4) 12 month financial performance as per projections: In Progress
Milestones	
2008/09 (July-Sept) (Oct-Dec) (Jan-Mar)	
(Apr-Jun)	Operationalisation and Productising
2009/10 (July-Sept)	Client Acquisition
(Oct-Dec)	Finalising reporting structures
(Jan-Mar)	Official Launch
(Apr-Jun)	Ops Normal

Project update

Date of report	04.08.09
Report from	Grant Collier, SODA Inc
Outline of progress	<p>Progress with SODA Inc over the last 4 months has continued to be very positive.</p> <p>The process of getting the incubator operational commenced in April 2009 with the arrival of Grant Collier.</p> <p>Current focus is on the development of Incubation products and forging relationships with community stakeholders which guarantee value-add to SODA Inc clients.</p> <p>Sponsorship deals with Deloitte, Norris Ward McKinnon and Velocity have been secured. Management focus is currently on the development of measurement criteria - enabling the stakeholders to gauge progress toward the objectives of the incubator.</p> <p>The first anchor tenants are in and the first SODA Air program will be completed in the first week of August.</p>
Opportunities for partners	<p>Promotion.</p> <p>Possible support through suggesting or encouraging potential business clients or technology partners.</p>
Plan for next period	<p>Key milestones approaching include:</p> <ul style="list-style-type: none"> • Completion of operations manual (December 09) • Official Grand Launch (March 10)
Communication opportunities	Selection of incubator client(s)

Name of project	Ruakura Innovation Precinct
EDS Strategic Theme Area	Building on Economic Strengths
Lead organisations	Innovation Waikato Limited, AgResearch, University of Waikato, Tainui, Hamilton City Council, Wintec
Project start date	Ongoing
Project end date	
Objectives (High level)	1) To develop an innovation precinct in the Ruakura area of the city, specialising in research, innovation and high-technology businesses.

Project update

Date of report	7 August 2009
Report from	Ruakura Innovation Precinct
Outline of progress	<p>Boundary change to be proposed by HCC to Waikato District (WDC) that would see the Ruakura area of the city coming into the Hamilton City boundaries. Proposals to be submitted to WDC and with Local Government Commission in September. Joint HCC/WDC Committee being established to oversee transfer.</p> <p>Structure Plan would be developed by HCC following land being transferred into HCC.</p> <p>The latest stage of Innovation Park has opened to tenants in August 2009.</p>

Projects under development....

Name of project	Hamilton Leadership Programme
EDS Strategic Theme Area	Leadership for Hamilton
Lead organisation	Waikato Chamber of Commerce
Partner organisations	Price Waterhouse Coopers, University of Waikato, Wintec
Project manager	Wayne Walford, Waikato Chamber of Commerce.
Project start date	-
Project end date	-
Objectives (High level)	<ol style="list-style-type: none"> 1) Brainstorm the parameters of a Leadership programme. 2) Circulate proposed structure and purpose document for agreement. 3) Develop forum. 4) Introduce Alumni concept for development.
Key performance indicators	<ol style="list-style-type: none"> 1) Project plan designed and agreed with stakeholder groups. 2) Structure document developed and key speakers identified and confirmed for participation. 3) Nominations called for participants in the leadership programme. 4) First meeting of the programme.
Milestones	
2008/09 (July-Sept)	
(Oct-Dec)	Identify delegations from partners organisations.
(Jan-Mar)	Meet to develop project plan — confirm with stakeholders.
(Apr-Jun)	Develop structure document, identify key speaking resources.
2009/10 (July-Sept)	Develop collaborations with leadership opportunities
(Oct-Dec)	Develop the size scope and candidate criteria for a leadership program.
(Jan-Mar)	Identify suitable candidates. Offer candidates the opportunity to participate
(Apr-Jun)	Enlist the support of Hamilton leaders to speak to the young leaders Develop a Big Buddy initiative to place young leaders with city leaders

Project update

Four month report	April to July 2009
Report from	Wayne Walford, Waikato Chamber of Commerce
Outline of progress	<p>Initial circulation of structure document circulated for comment and update. Once confirmed a more detailed plan to be developed including the identification of key speaking resources, acknowledgement process and schedule of events.</p> <p>Development of a Young Business-persons network (YKTO) has been established to help identify young leaders that could be part of a leadership training programme.</p> <p>Identification of leadership initiatives to collaborate with as part of the candidate identification.</p> <p>Discussion with community and business groups to consider leadership initiatives and possible scholarships i.e. Outward Bound, Internships, Big buddy, etc.</p>
Opportunities for partners	
Plan for next period	Confirm a more detailed plan for the programme including collaboration opportunities and the identification of key speaking resources, to develop a schedule of events.
Communication opportunities	Leadership development suppliers

Name of project	Hamilton Business Gateway (Part 3) (Business Hub)
EDS Strategic Theme Area	A Thriving Environment for Business
Lead organisation	Wintec and Waikato Chamber of Commerce
Partner organisations	Business Development Centre, Chamber of Commerce
Project manager	David Christiansen, Wintec
Project start date	1/06/08
Project end date	31/7/10
Objectives (High level)	<ol style="list-style-type: none"> 1) Completion of business case. 2) Design and development of facilities. 3) Occupancy and Launch. 4) Operation.
Key performance indicators	<ol style="list-style-type: none"> 1) Partners commit in principle to business case vision. 2) Facility designed to meet user specifications. 3) Building redesign Construction of facility completed and facility fully occupied. 4) Hub achieves self sufficiency within 6 months of launch.
Milestones	
2008/09 (July-Sept)	
2009/10 (July-Sept)	
	Completion of Business Case.

Project update

Date of report	11 August 2009
Report from	David Christiansen, Wintec
Outline of progress	<p>Initial scoping meetings with potential partner organisations held.</p> <p>Initial high level design and planning completed for building as a whole. Ancillary developments planning almost completed - including car parking, boulevard, and adjacent sand pit.</p> <p>Demolition of sections of building completed as planned.</p> <p>Waikato Chamber of Commerce has completed preliminary business case.</p> <p>Opportunity Hamilton and Chamber of Commerce have agreed in principle to enter into/form Business Hub.</p> <p>Wintec, Opportunity Hamilton and Chamber now progressing through scoping of detailed space and facilities requirements. Detailed planning of final design (layout, finish etc) to follow.</p>
Opportunities for partners	Opportunity to promote concept of business hub as future 'one-stop' business hub for Hamilton.
Plan for next period	<p>Move progressively through design stages (general through to detailed design).</p> <p>Strengthening of F block building underway, then move into re-fit/renovation of interior and exterior, and construction of annex.</p>
Communication opportunities	<p>Opportunities for communication occur as follows:</p> <ul style="list-style-type: none"> • Upon full and final completion of the business case as partner organisations sign up to the concept and their ongoing participation. • As building completed and occupancy begins • At time of official launch

Name of project	Food Innovation Network
EDS Strategic Theme Area	Building on Economic Strengths
Lead organisation	AgResearch Ltd
Partner organisations	Wintec, Innovation Waikato, others outside the Waikato region.
Project manager	Geoff Balme, AgResearch Ltd.
Project start date	August 2006
Project end date	March 2011
Objectives (High level)	<p>1) Secure funds to construct food processing pilot plant at Ruakura (and other pilot plants in Manukau and Lincoln).</p> <p>2) Create and staff a company to operate that pilot plant.</p> <p>3) Construct the pilot plant.</p> <p>4) Secure usage by food processing companies.</p>
Key performance indicators	<p>1) Level of funding secured from Government (currently proposed \$21.5 million capital plus operational funding of several million to support operating costs over the first five years)</p> <p>2) Completion of construction (realistic target now Q3 of the 2010/11 year)</p>
Milestones	(as revised March 2009)
2008/09	
(July-Sept)	a) Propose FINNZ Waikato to Government.
(Oct-Dec)	b) Secure funding for (at least) completion of planning.
(Jan-Mar)	
(Apr-Jun)	c) Propose FINNZ Waikato to the NZ Fast Forward successor fund (whatever that ends up being).
2009/10	
(July-Sept)	d) Secure funding from the NZ Fast Forward successor fund.
(Oct-Dec)	e) Establish FINNZ Waikato company.
(Jan-Mar)	f) Appoint manager for FINNZ Waikato company.
(Apr-Jun)	g) Complete planning and design.
2010/11	
(July-Sept)	h) Secure required resource consents.
(Oct-Dec)	i) Commence construction.
(Jan-Mar)	j) Secure indicative usage by food processors for first year of operation, up to the budget utilisation level of 50% in Year 1.

Project update

Date of report	1 April 2009
Report from	Dr Andrew West, AgResearch Ltd.
Outline of progress	<p>Milestone (a) was completed, as reported in October. Milestone (b) was completed in January when Ministry of Economic Development allocated funds for further planning. Work is underway on Milestone (c). With Graham Smith moving to Adelaide, project leadership has been taken by AgResearch CFO Geoff Balme. The elimination of the NZ Fast Forward Fund meant that a different Government investment mechanism will be required. We are hopeful that this will develop over time.</p> <p>To succeed in the next couple of stages, it will be vital to demonstrate a high level of support from the food industry of the Waikato and neighbouring regions, and aligned industries that supply the food industry with equipment and technologies. If partners who are interested to participate could let us know, we would certainly like to have them on board.</p>
Opportunities for partners	<p>Milestones from (c) onwards have been delayed by 3 months, as shown in the revised project plan above, and might be delayed further, depending on how long it takes to develop an appropriate replacement funding mechanism. The general direction of the project is unchanged from the original plan, however.</p>
Plan for next period	<p>Milestone (a) was completed, as reported in October. Milestone (b) was completed in January when Ministry of Economic Development allocated funds for further planning. Work is underway on Milestone (c). With Graham Smith moving to Adelaide, project leadership has been taken by AgResearch CFO Geoff Balme. The elimination of the NZ Fast Forward Fund meant that a different Government investment mechanism will be required. We are hopeful that this will develop over time.</p>
Communication opportunities	

Name of project	Hamilton Economic Development Endowment Fund
EDS Strategic Theme Area	Leadership for Hamilton
Lead organisation	Hamilton City Council
Partner organisations	Business Development Centre
Project manager	Strategy and Research Unit, Hamilton City Council
Project start date	Nov 2008
Project end date	June 2010
Objectives (High level)	<ol style="list-style-type: none"> 1) To explore options for the establishment of a endowment fund. 2) Indentify potential funders. 3) Scope out what could be funded. 4) Explore governance arrangements.
Key performance indicators	1) Options investigated.
Milestones	
2009/10 (July-Sept)	Undertake research into different models operating across the country.
(Oct-Dec)	Report back to November EDS Leadership Forum

Project update

Date of report	24 March 2009
Report from	Strategy and Research Unit
Outline of progress	Research to be undertaken in first and second quarters of 2009/10 into different models operating across the country. Report from Hamilton City Council to come back to EDS Leadership Forum in November.

Name of project	Hamilton Network
EDS Strategic Theme Area	Attracting and Growing Talent
Lead organisation	Hamilton City Council
Project start date	To be confirmed
Project end date	
Objectives (High level)	To develop a web-based network of Hamiltonians

Project update

Date of report	7 August 2009
Report from	Hamilton City Council
Outline of progress	This project is an unfunded project in the draft 2009-19 LTCCP. Plan going forward will be to look at ways in which project can be delivered, possibly through using existing social networking websites such as Facebook.

Name of project	Greenfields Network
EDS Strategic Theme Area	Developing an Enterprise Culture
Lead organisation	Waikato Innovation Park
Partner organisations	
Project manager	Peter Maxwell, Innovation Waikato
Project start date	May 08
Project end date	Ongoing
Objectives (High level)	<ol style="list-style-type: none"> 1) Launch Event. 2) Promotion. 3) Website. 4) Incorporation and membership.
Key performance indicators	<ol style="list-style-type: none"> 1) Prepare Deals. 2) Creation of advertising materials. 3) Creation of new web site. 4) Recruit members.
Milestones	Minimum number of members recruited.
2008/09 (July-Sept)	Four deals in the course of preparation.
(Oct-Dec)	Advertising material in draft form.
(Jan-Mar)	Website in beta form.
(Apr-Jun)	
2009/10 (July-Sept)	
(Oct-Dec)	
(Jan-Mar)	
(Apr-Jun)	

Project update

Date of report	01.08.09
Report from	Peter Maxwell, Innovation Waikato
Outline of progress	<p>Peter Maxwell</p> <ol style="list-style-type: none"> 1. Two Investment Evenings held. 2. Website live and advertising material printed on demand. 3. Press interest following investment evenings. 4. Increased investor interest following investment evenings — 2 new membership and 1 new Board members. 5. First investment made into a syndicated opportunity with the Ice Angels. 6. Network is a member of the Angel Association of New Zealand. 7. The Network has also become a member of the New Zealand Venture Capital Association.
Opportunities for partners	<p>The Waikato Innovation Park has been appointed the Regional Partner for the Foundation for Research Science and Technology's (FRST's) TechNZ Program. This role involves the Innovation Park becoming the gateway for the vast majority of Companies, located in the Waikato and Bay of Plenty Regions, who are seeking research funding support. This role enables a more integrated support role (alongside the Greenfields Network) to be delivered.</p>
Plan for next period	<p>Continue to attract quality deals and members — four deals are currently being evaluated</p> <p>Attract more investors onto Board</p> <p>Jointly with Angel Link and the Angel Association, hold a Power of Angel Investing Seminar to encourage and train potential investors from the region</p>
Communication opportunities	<p>Communication/promotion to investment service providers</p> <p>Web site live and brochures distributed with acknowledgement to HCC and NZTE for their support.</p>

Name of project	Hamilton Enterprise Launch Pad
EDS Strategic Theme Area	Developing an Enterprise Culture
Lead organisation	Business Development Centre (BDC)
Partner organisations	Waikato Innovation Park, Wintec, University of Waikato, Hamilton City Council
Project manager	Sandra Perry
Project start date	1 July 2009 (EDA to be contracted by HCC to deliver this project)
Project end date	30 June 2011
Objectives (High level)	<ol style="list-style-type: none"> 1) To establish an annual business plan competition for new knowledge based businesses with growth potential. 2) To attract sponsors for the competition. 3) To attract high quality entrants.
Key performance indicators	<ol style="list-style-type: none"> 1) Annual business plan competition established. 2) Sponsorship covers the cost of the award. 3) High quality entrants are attracted.